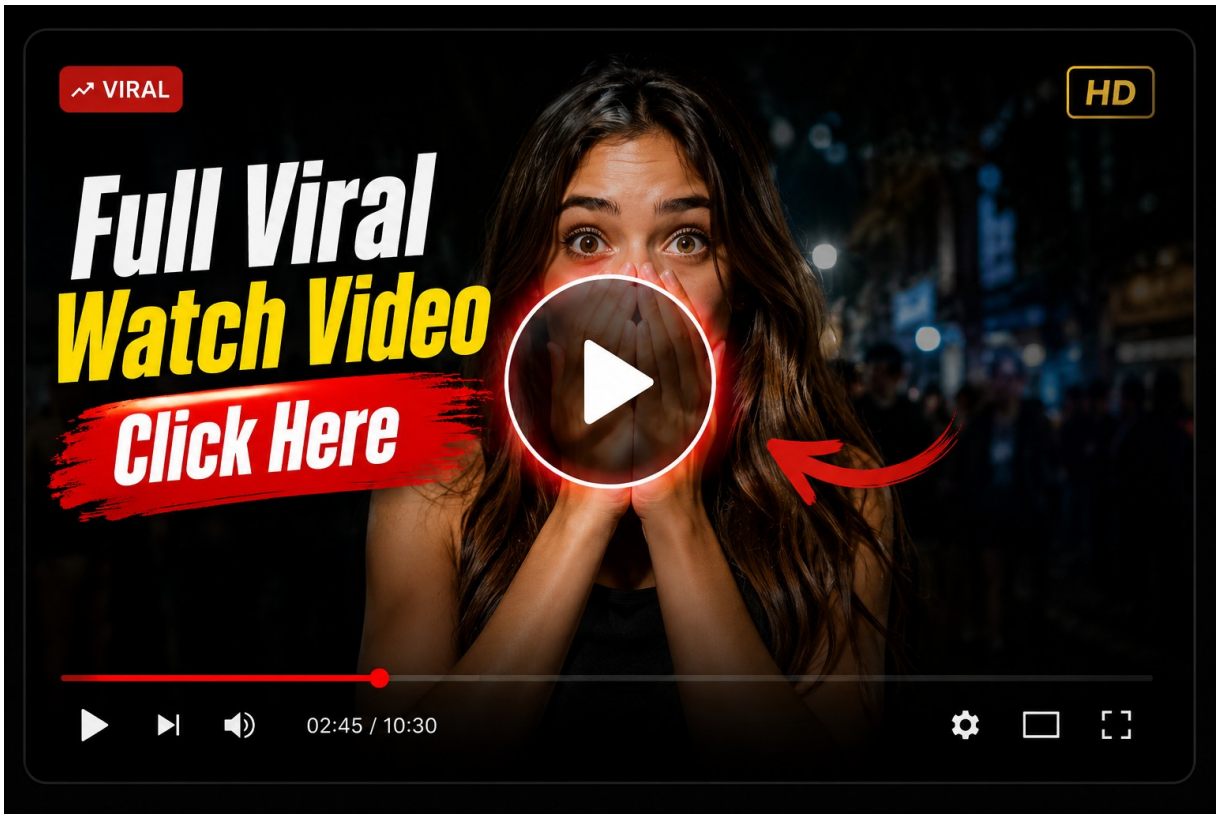ruchika singh viral video